

Balsam Shampoo



**For thicker, shinier, healthier-looking hair!
Ideal for use with thinning dyed or tinted hair.**

Gentle Plus balsam shampoo is specially formulated to clean, condition, and restore hair's natural shine and is ideal for all hair types. Balsam shampoo protects hair from the damaging sunrays with essential oils.

Helps prevent aged hair from becoming dry and brittle.

| Product Code | Unit of Measure | Units per Box | Boxes per Case | NDC # |
|--------------|-----------------|---------------|----------------|-------|
| GPBS8 | 8 Oz. | 48 | | N/A |
| GPBS | 16 Oz. | 12 | | N/A |

Essential Ingredients:

Citric Acid

Citric acid is a naturally occurring acid found primarily in several varieties of vegetables and fruits such as oranges and lemons and can act as a gentle yet powerful natural cleaning agent. It is a relatively common ingredient used in hair & cosmetic products to balance natural pH levels.

Sodium Lauryl Sulfate

Sodium Lauryl Sulfate is an FDA certified non-carcinogenic cleansing chemical agent that aids in the removal of dirt and grease from hair and skin. It is used in soaps and shampoos particularly of its foaming properties. Sodium lauryl sulfate has antibacterial and antimicrobial properties, making it effective in inhibiting the growth of harmful, disease-causing pathogens.